

## **Privacy Policy**

This privacy policy sets out how Prof. Subir Banerji uses and protects any information that you give us when you use this website.

Prof. Banerji, like most website operators, collects non-personally-identifying information that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. The purpose in collecting non-personally identifying information is to better understand visitors use of Prof. Banerji's website. There may be times when Prof. Banerji via his website may release non-personally-identifying information, e.g., by publishing a report on trends in the usage of its website.

Prof. Banerji also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on blogs/sites. disclose logged in user and commenter IP addresses will be used under the same circumstances that personally-identifying information is used, except that commenter IP addresses and email addresses are visible and disclosed to the administrators of the blog/site where the comment was left.

Prof. Banerji is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Should Prof. Banerji make changes to this policy, this page will be updated. You should check this page from time to time to ensure that you are happy with any changes.

### **What we collect**

We may collect the following information:

- your name and d.o.b
- contact information including telephone number and email address
- information such as address and postcode
- other information relevant to patient care services or enquiries
- medical information submitted by a referring dentist

### **What we do with the information we collect**

We require this information to ensure we provide the highest levels of care and customer service and for the following reasons:

- internal record keeping
- if you are a patient of Prof. Banerji, we may need to contact you by email, phone, fax or mail
- we may use the information to improve our services
- we may periodically send promotional emails about special offers or other information which we think you may find interesting using the email address which you have provided

### **Security**

We are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **Cookies**

### Links to other websites

Our website contains links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over those other websites. We cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to any other website you visit.

### Controlling your personal information

You may choose to restrict the use of your personal information in the following ways:

- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to us or emailing [112theavenue@gmail.com](mailto:112theavenue@gmail.com).
- if you do receive a marketing email from us but do not wish to be sent these in future you can opt-out by using the unsubscribe box at the bottom of the email

Any information we retain is held in strict confidence and we will not sell, distribute or disclose your personal information to third parties unless we are required to do so by law.

You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please write to: .

Prof. Banerji, 112 The Avenue, London W13 8JX.

If you believe that any information we are holding on you is incorrect or incomplete, please write to us at the above address or email as soon as possible. We will promptly correct any information found to be incorrect.